



Season's Greetings

In November the Tweed & Area Chamber of Commerce held our monthly board meeting November 22nd at 7:30 am at Newton House Bed & Breakfast. We are working on some new initiatives for the 2018 portion of our Chamber year, along with more workshops and B2B (business 2 business) networking events. Our newsletter will keep you up to speed in the coming months.

Business 2 Business Event

On Tuesday November 28th we held a B2B Event at Gaylord Hardwood Flooring with Joanie Gibson from Xhale Travel as our guest speaker. The event was well attended and we were greeted with the smell of wood fire pizza's upon entering the showroom. What a treat. We began with some networking time – while enjoying our pizza. Then we learned about the history of Gaylord's and how they continue to overcome economic challenges to make their business successful. Joanie provided us with her background and an overview of Xhale Travel and her plans for the future. If you have not wandered through Gaylord's showroom – I recommend you add it to your must do list! Thank you again to Gaylord's for hosting the event and to Joanie for being our guest speaker.



Social Media Workshop

On Monday December 4th we held a Social Media Workshop at the Tweed Public Library, with the assistance of Leigh Anne Lavender and CFDC of North & Central Hastings. Our presenter was Michelle Tremblay, Creative Director & Content Developer for WordBird Media. Michelle's presentation covered the growing importance of Content Marketing – which is a form of marketing focused on creating, publishing and distributing content for a targeted audience online. She stressed that content is KING and that posts/shares/blogs etc should have relevant information for your customer, should convey your messages as if you were speaking with a friend and make the consumer feels as though you and your brand are approachable. Michelle stressed the importance of adding a call to action for posts to keep customers engaged. If you have any questions about Facebook or online Marketing – please do not hesitate to contact the Chamber. We have many resources and contacts who are available to assist with any questions.

Social Media Workshop cont.

A couple photos from the workshop



Bill 148

The Ontario Chamber of Commerce (OCC) and management-consulting firm, MNP, have released a comprehensive handbook ([Steering Through Change](#)) to help Ontario businesses navigate the new costs and regulations associated with Bill 148, the *Fair Workplaces Better Jobs Act*. The handbook provides a summary of the incoming changes, outlines the potential risks to business, and identifies strategies to help mitigate the impact.

From substantial increases to the minimum wage, new scheduling provisions, reforms to the collective bargaining process and dozens of other changes, Bill 148 will present many challenges for employers.

The handbook includes important insights into the legislation and offers practical solutions and strategies to support businesses through the initial changes. As the implementation dates draw closer, employers will be able to turn to this handbook to understand the legislation and navigate change.

The Madoc Chamber of Commerce will be hosting a Bill 148 Information Session Wednesday December 13th starting at 5:30 pm. If you own a business and have employees you should attend this session to learn about how Bill 148 is going to affect your business. See attached flyer for more information and how to register.

2017-2018 Grant & Funding Opportunities

The Community Development Department with the Municipality of Tweed have compiled a list of all grant and funding opportunities for our local businesses and service groups. The complete list can be found on the Municipality's website under [Funding Opportunities](#).

2017-2018 Membership

Membership forms went out in August, if you have not received yours please contact info@tweedchamber.com, or Messenger through our Facebook page. If you have not renewed your membership please do so as soon as possible in order to take full advantage of your benefits.

There was also an email that went out regarding the free Tweed News article – I have attached the form to fill out and send in to either info@tweedchamber.com or drop off at The Tweed News. You don't want to miss out on this free advertising opportunity.

Ontario Chamber of Commerce Offer

The OCC is offering a promo code that can be used to purchase discounted Toronto Raptors tickets. I have attached the flyer from OCC with all the information.

Upcoming Newsletter

Do you have an something you would like included in next month's newsletter? Send it to info@tweedchamber.com. I am looking for new and exciting content – stories about local businesses, sales you may be offering in the coming months, or coverage of an event you hosted or attended. Help us make this newsletter the voice of the Tweed Business & Organization Community

Monthly Board Meetings

Our Board of Directors meets monthly, on the 3rd Wednesday of the month at 7:30 am. Meetings are usually held at Newton House B&B 246 Colborne St. All are welcome to attend these meetings.

Next Board Meeting – Wednesday January 17th

Contact information

Have a question, or looking for information? We are here to help

Email – info@tweedchamber.com

Phone – 613-243-7207 Jennifer Genereaux, Coordinator

Bill 148 Information Session

Wednesday, December 13, 2017

5:30—7:30 pm

20B Davidson St. Madoc, ON

RSVP – 613-473-1616—madocchamber@gmail.com

Bill 148 is more than just an increase to the minimum wage. It changes the *Employment Standards Act (ESA)* and the *Labour Relations Act*.

Changes Include:

- Minimum Wage
- Equal Pay for Equal Work
- Scheduling
- Vacation Increases
- Holiday Pay
- Statutory Leaves

Jane Johnson of Hidden Potential Consulting will discuss the predicted economic impact as well as strategies to mitigate the effects of Bill 148.



Community Futures Development Corporation
of North & Central Hastings and South Algonquin



Hidden Potential Consulting

With the support of the Government of Canada
through the Federal Economic Development
Agency for Southern Ontario.

Canada 



**17^18 TORONTO RAPTORS
SPECIAL DISCOUNT OFFER**

DATE	TIME	OPPONENT
Wed Nov 29	7:30pm	Charlotte Hornets
Fri Dec 1	7:00pm	Indiana Pacers
Tue Dec 5	7:30pm	Phoenix Suns
Fri Dec 15	7:30pm	Brooklyn Nets
Sun Dec 17	3:30pm	Sacramento Kings
Sat Dec 23	5:00pm	Philadelphia 76ers
Fri Dec 29	7:30pm	Atlanta Hawks

**TO PURCHASE, CLICK HERE
OR VISIT
RAPTORS.COM/TICKETPASS
PROMO CODE: OCCRAPS17**

TO BOOK A GROUP
OF 10+

| DANIELLE.HENRY@MLSE.COM

| 416.815.2289