

## WELCOME

To our first newsletter for the 2017-2018 year. We look forward to another exciting year for the Tweed & Area Chamber of Commerce and look forward to working with our local businesses and community groups to help Tweed grow.

### Annual General Meeting

Our Annual General Meeting was held September 26, 2017 at the Tweed Library. We started the evening with an hour of hors d'oeuvres and networking, followed by our meeting. Our president Will Austin, welcomed all in attendance, and gave a year in review for the Chamber. We had success with our two new events - the Classic Car Show and Tweed & Area Artisan Road Trip, and highlighted the progress on this year's Fire Hydrant sponsorship and our support of the Tweed Winter Carnival, Canada 150, Tweed Elvis Festival and Tweed HarvestFest.

Our first guest speaker was Rachelle Hardesty, Community Development Manager, Municipality of Tweed. She congratulated the Chamber on our new events from this year and wished us continued success. She spoke about the Business Retention and Expansion implementation team's progress and that they are working on a facade improvement financing for downtown businesses. Her focus over the last year has been with Agri-Tourism and will shift focus towards our Artisan Community for the coming year.

Our second guest speaker was Mark Hanley, Small Business Coordinator, Hastings County. He spoke about his past experiences and how his current role can help businesses in our County. He is a valuable resource, with a growing network of businesses and community members and hopes to continue to grow his network. His goal is to make all businesses in our county successful, finding the appropriate help for any business.

Matt Howell, Riley Financial, spoke briefly about the Chamber Benefits Plan. Lynda Akey spoke about her All Dressed for Christmas Event happening again this year (see attached flyer)

Elections were held for the board of directors, there were some board members who continued with their roles while others stepped down.

President – Will Austin

Vice-President – Chancey Genereaux

Treasurer – Jennifer Genereaux

Secretary – currently vacant

Directors – Tammy Austin, Jeff Young, Bonnie Jussila and Jennet Honey

We Thank outgoing Directors – Lynda Akey, Roseann Trudeau, George Logan and Diana Cassidy-Bush for their hard work and dedication to the Chamber and look forward to working with them again in the future.

Door Prizes were drawn for a 2017/18 Chamber Membership, \$40 Gift Certificate from Generations Carpentry and 2 Day Passes to the 2018 Tweed Tribute to Elvis Festival.

## **Coordinator Change**

Over the past few years we have been lucky to have Bonnie Jussila as our Coordinator. Bonnie has decided to resign from her position. Jennifer Genereaux has taken over the position from Bonnie.

## **2017-2018 Membership**

Membership renewal forms were mailed out/hand delivered in August with the invitation to our AGM. Ensure your form and payment is sent in to take advantage of all the benefits of being a member of the Chamber.

- Advertising on our Facebook page – Do you have an event, sale or promotion coming up? Let us know and we will promote on our Facebook page.

- Advertising in our monthly newsletter – we are working on a new format for our monthly newsletters and will include any promotion for events/sales for any of our members. Deadline for submission is the 15<sup>th</sup> of the month with newsletter going out end of the month

- Article in the Tweed News. This promotion started last year, provide us with a basic overview of your business, and the Tweed News will publish the article in the paper. The Chamber will also include the article on our Facebook page, and in the newsletter.

The Tweed Chamber is looking to have business workshops over the course of the year – watch for advertising.

Did you know? A portion of your membership fee to the Tweed & Area Chamber of Commerce goes towards membership in the Ontario Chamber of Commerce. Benefits of being a member of the OCC include Purolator shipping discounts, you can register using this link <http://www.occ.ca/member-benefits/occ-members-can-now-save-with-purolator/> other benefits can be found at <http://www.occ.ca/chamber-network/exclusive-chamber-services/>

## **Monthly Board Meetings**

Our Board of Directors meets monthly, on the 3<sup>rd</sup> Wednesday of the month. Meetings are usually held at Newton House B&B 246 Colborne St. All are welcome to attend these meetings.

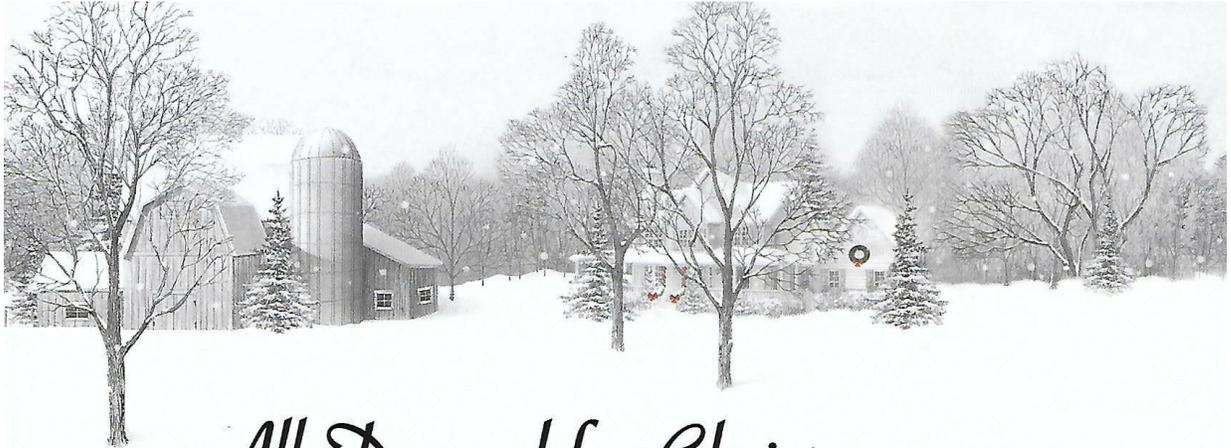
Next Board Meeting – Wednesday October 18th

## **Contact information**

Have a question, or looking for information? We are here to help

Email – [info@tweedchamber.com](mailto:info@tweedchamber.com)

Phone – 613-243-7207 Jennifer Genereaux, Coordinator



# *All Dressed for Christmas 2017*

*Theme for 2017 - 'Celebrate Christmas Past' (a continuation of Canada 150)*

*November 23, 24, & 25th, 2017*

Vendor's Village at the Tweed Agricultural Building (White Bldg)

***SUPPORT TWEED BUSINESS COMMUNITY,***

many will offer specials, give-aways & discounts, watch our  
Facebook page - All Dressed for Christmas for details

WIN/WIN for customers and business alike.

Musical events, carolling and much more!!!

*"It is Christmas in the air that  
makes Christmas in the heart".*



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